

Project Title: Evaluation Activities for the Florida Electronic Library
Investigators: Dr. Charles R. McClure and John T. Snead
Funding Agency: State Library & Archives of Florida
Award Dates: October 2005 - June 2006
Award Amount: \$50,000

The [Florida Division of Library and Information Services](http://www.fdlis.org/) (FDLIS) has awarded \$50,000 to the Florida State University Information Use Management and Policy Institute <http://www.ii.fsu.edu/> to build on previous work completed by the Information Institute in the ongoing development and implementation of the Florida Electronic Library (FEL) <http://www.flelibrary.org/>. The 2005-2006 study will examine and improve the success by which the FEL meets the information needs of the residents of the state of Florida, the library community, and other users of the FEL.

The effort will assist in ongoing data collection and statistics procedures, reporting strategies, and analysis of data collected to describe the status and success of the FEL. It will help assure the establishment of: ongoing assessment practices; management strategies for the assessment practices; and analysis strategies for the overall improvement of the FEL through implementation of the assessment practices. The project will provide guidance in the organization and in the development of procedures for the continued collection, analysis, and reporting of data utilizing a centralized evaluation database (developed in a prior study for the FEL by the Information Institute).

In addition, this project will provide input on how library users interact with the FEL portal infrastructure in terms of functionality, usability, and accessibility. The study will also identify users of the FEL and determine the degree to which continued specific marketing strategies and efforts have been effective regarding the FEL.