

**Project Title:** Gale Training Evaluation, 2009-2010

**Investigator(s):** Charles R. McClure

**Funding Agency:** State Library & Archives of Florida

**Award Dates:** October 2009 – June 2010

**Award Amount:** \$50,000

Since 2002, the Information Use Management & Policy Institute (Information Institute) of Florida State University has engaged in multiple evaluations of the Florida Electronic Library (FEL). During this time frame, the Information Institute has assisted in the clarification of the status and goals of the FEL, developed criteria and measures to assess the FEL, and developed evaluation plans and strategies for the FEL. In addition, the Information Institute has developed and conducted evaluations of the FEL website and of individual components of the FEL.

This current project is part of an ongoing assessment process. The Information Institute will engage in a number of activities to accomplish specific tasks that include an evaluation of Gale's marketing plan, measuring the usage of FEL-Gale resources, assessing the effects of the FEL-Gale training program on usability, and identifying awareness of FEL-Gale resources on library staff's ability to be self-sufficient users of FEL-Gale resources and to train others on the use of FEL products.

These current assessments build on prior assessments of the FEL conducted by the Information Institute for the State Library & Archives of Florida. The current project's evaluation efforts will continue to assist the State Library & Archives of Florida in the development and implementation of the FEL.

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